



# China Business & Economics (October 2017)



## Pre-Departure Notes



# Programme Details



# Programme Components

- ▶ 7 formal lectures by Dr. Y. F. Luk
- ▶ 4 firm visits/guest talks
- ▶ Group project presentation and report
- ▶ Final examination
- ▶ Interaction with 20 Fudan students
- ▶ Shanghai city tour (half day)
- ▶ Welcome dinner and farewell party



# Course Details

## FBEC2002 - The China Economy: Implications for Global Business

No. of credits: 6

Components of the course:

1. 7 three-hour lectures
2. 4 firm visits/guest talks
3. Group project presentation and report (7 – 8 students in each group)
4. In-class examination



# Course Details

## BUSI2813 - Field Experience in China Business Environment

### Course Assessment:

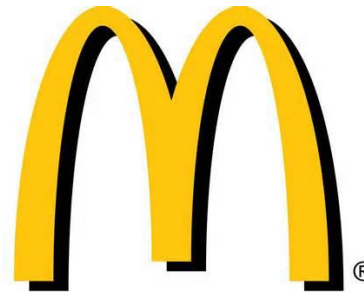
1. Participation in class, guest lectures and site visits (20%)
2. In-class exam (35%)
3. Group project presentation and report (45%)

# Company Visits



Previous year's examples:

- Pop-cap China (computer games: e.g. zombie & plants)
- McDonald's Hamburger University
- Shanghai Pilot Free Trade Zone (arbitration rules and practice)
- EMC (cloud computing, big data)
- Bao Steel
- Ford Shanghai
- Cisco



i'm lovin' it<sup>®</sup>





# Networking Events with Fudan Students

- ▶ Date: **Oct 15, 2017 (Sunday)**
- ▶ Time: After the Shanghai city tour
- ▶ Venue: Fudan campus
- ▶ Event: Sports events with Fudan students
  
- ▶ Date: **Oct 21, 2017 (Saturday)**
- ▶ Time: After 6 pm
- ▶ Venue: Fudan campus
- ▶ Activity: Farewell party cum singing contest with Fudan students
- ▶ Format: Either individual or team participation. Please get ready for the background music and bring it with you to Shanghai.



# Programme Logistics





# Flight Details

## ▶ Departing Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

Date:	Oct 14, 2017 (Saturday)
Flight Number:	KA876 (Dragonair 港龍航空)
Departure Time:	9:50 am
Arrival Time:	12:30 pm
Meeting time:	<b>7:30 am at group check-in counter at Aisle F of Hong Kong International Airport (Terminal 1)</b>

- ❖ *Student helpers will pick you up at Shanghai Pudong Airport.*
- ❖ *For students who will not be travelling with the group, please make sure that you contact the student helpers upon arrival at Shanghai and the dorm. Contact information will be provided to you next week.*



# Flight Details

## ▶ Returning Hong Kong

(Only for students who purchase round-trip tickets through our Faculty)

Date:	Oct 22, 2017
Flight Number:	KA865 (Dragonair 港龍航空)
Departure Time:	1:30 pm
Arrival Time:	4:15 pm



DRAGONAIR

- ▶ *Please keep the **boarding pass** of both flights as you will need to submit them if you apply for insurance claim as well as the Mainland Experience Scheme.*



# Insurance

- ▶ HKU undergraduate students travelling abroad as arranged by the University will be covered by the University's Group Travel Insurance Policy which provides basic benefits to students.
- ▶ Additional insurance plan has been arranged to cover your stay in Shanghai (*except for students who did not provide your insurance details by the deadline*).
- ▶ You may also purchase one more insurance plan yourself if you want to further extend the coverage during your stay in Shanghai.



# Accommodation

- ▶ All students will be staying in Fudan Dorm Building No. 42 (4/F – 7/F)
- ▶ Two students will be assigned to each room
- \*Students will be assigned to different rooms randomly*
- ▶ The following facilities will be available in the dorm:
  - Shared toilets on each floor
  - Hot water will be available in the bathroom at **7 – 9am** and **4:30 – 11:30pm** every day
  - Air-conditioning
  - Drinking water
  - Pillows, blankets, mattress and bed sheets
  - Students are required to buy a data card in order to connect to the internet. Fudan student helpers will provide you with more instructions upon arriving the dorm.

# Accommodation



# Classrooms







# Student Conduct

- ▶ Students are required to attend **ALL** programme-arranged activities, including classes, guest talks, site visits, cultural tours, networking tea reception, welcome and farewell dinners, etc.
- ▶ Attendance record for all lectures and events will be kept which will affect the final grade of the course.
- ▶ Prior preparation and active participation in all events are expected.
- ▶ Students are required to stay in the Fudan dorm throughout the Programme period.





# Student Conduct

- ▶ Students are taken as representatives of HKU and FBE while in Shanghai.
- ▶ You are reminded to behave responsibly and maturely.
- ▶ You are required to follow all rules and regulations as set by Fudan University as well as those by the teachers and staff in the programme.
- ▶ Please take good care of your personal belongings, such as passport, id card, credit cards, cash, mobile, laptop & etc.



# Emergency Support

- ▶ Inform Fudan staff or student helpers
- ▶ Contact the local emergency authorities for assistance
- ▶ Call the Hong Kong Immigration Department  
(境外港人求助熱線) **(852) 1868 (24-hour hotline)**
- ▶ Inform your parents/relatives/friends in Hong Kong
- ▶ Inform the FBE Faculty Office
  - Email: [larainek@hku.hk](mailto:larainek@hku.hk)
  - Tel: (852) 3917 4489



**Emergency**



# CBE (October 2017) Students Breakdown

<b>Total no. of students:</b>	<b>44</b>
Year 2 : Year 3 : Year 4 or above	22 : 3 : 19
Male : Female	18 : 26
Local : Mainland : Others	23 : 17 : 4